CRREM

# How CRREM uses your data

## CRREM invites the market to support its science with anonymized data

**CRREM is a non-profit foundation that develops open-access transition pathways used by real estate. Your anonymized data strengthens the science behind the pathways.**

| | |
|---|---|
| **Data contributed** | You **contribute asset-level whole-building energy data**, together with building characteristics required to interpret it, such as floor area and (sub)property type. Please **anonymize the data first**: remove building names, street addresses, and all personal data. CRREM explicitly will not try to identify individual assets, tenants or owners. |
| **Use by CRREM** | CRREM uses the data to research, develop and publish the CRREM Pathways and related output. **CRREM publishes results only in aggregated form**, in which neither you nor your buildings can be identified.<br>**You retain all rights over your data**. On your written request, CRREM deletes your data. Pathways and other output already created from the data do not change. CRREM owns output it develops with the data. |
| **Handling of the data** | **CRREM keeps the data confidential** and never sells it. Only the CRREM team works with the raw/individual data submissions. CRREM's Technical Council sees aggregated/combined data sets, so it cannot be linked to a specific asset or contributor.<br>Everyone with access is **bound by confidentiality agreement**. CRREM stores the data in a secure Microsoft environment, with role-based access and encryption in transit and at rest. |
| **Public communication** | CRREM would like to acknowledge you as a data contributor to its research. You will see in advance how your name will be published, and **you can opt out at any time**. CRREM shares nothing else about your participation without your written approval, and never claims or implies your endorsement. |

CONTACT

**Michael Hogenboom,** Director of Data, Impact & Innovation at CRREM

michael.hogenboom@crrem.org

**Learn more about CRREM's open-contribution model and register support here.**